

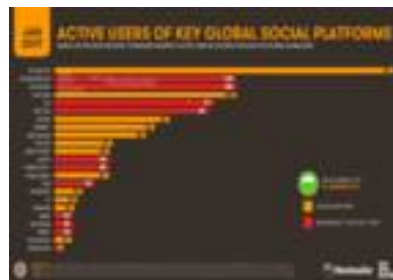


Annual Report

April 2017 – March 2018



FLAIR - Forum for Learning and Action with Innovation and Rigour
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Contents

PAGE NO.

INTRODUCTION

2

FLAIR AS A FORUM

3

FLAIR'S ACTIVITIES DURING THE YEAR

4

Research and Documentation

5

Trainings, Workshops, Consultations, Conferences and Advocacy

9

Programme Implementation for Model Creation

11

Technology led Innovative Solutions for Social Development

13

FLAIR'S MEDIA COVERAGE

14

FLAIR'S MANAGEMENT TEAM

15

Our VisiOn

We envision a society that is developing sustainably and where people are participants and beneficiaries in the process of economic and technological development in an equitable manner for ensuring justice, liberty, and dignity.



Our MissiOn

FLAIR's Mission is to promote and engage in processes of participatory learning and action with innovation and rigour, leveraging the benefits of economic and technological development, for ensuring health, nutrition and education of poor, marginalized and vulnerable people and/or communities and ensuring for them a life with equity, justice, liberty and dignity.



FLAIR AS A FORUM

FLAIR is a forum of expert individual researchers and practitioners as well as organizations. It was formally registered as a Society in June 2013 and it draws from the experience and expertise of the founding individuals and organisations. It is a membership based organisation where all stakeholders work together in the true spirit of partnership and membership is open to all individuals and organisations. Our foray into creating, nurturing and operating spaces for actions are through –

(a) participation in the processes of policy and programme formulation through research and development of protocols and SOPs based on a combination of learning from grassroots and inputs from sector and subject experts, (b) programmes in the social development sector that have an interface with Information and Communications Technology (ICT).



Year 2017-18 was a significant year for the Forum, as it was collectively decided that FLAIR as a forum will focus on two important areas of its work based on an exercise where we made an assessment of where were we required the most and where were we making the most important and significant contribution to that work. The assessment led us to focus on the following areas of work –

(a) Nutrition and related areas of Health and WaSH,

(b) Digital Media and Society,

We work through – (a) Research and Documentation, (b) Trainings, Workshops, Consultations, Conferences and Advocacy (c) Programme Implementation for Model Creation, and (d) Technology led Innovative Solutions for Social Development to create, nurture and operate spaces in triumvirate, viz. (i) young people from the poor and marginalised communities, (ii) the government, and (iii) the technocrats and their associations. These are the spaces where all the thinking, learning and action happen and solutions emerge and get implemented. We have been working with the poor and the marginalised and the technocrats to develop sustainable

solutions for eradication of poverty and marginalisation. We work with the corporate sector in helping them design and implement their strategies for social responsibilities and also for developing and implementing their CSR Policy and Programmes.

FLAIR'S ACTIVITIES DURING THE YEAR

Main focus areas in the fourth year of FLAIR's inception varied across different activities and programs, research studies, partnership promotion, organizing workshops and training programs as well as seminars and consultation with partner organizations, academics, education and nutrition experts and parliamentarians. The specific activities during April 2017 to March 2018 include –

1. Research and Documentation

- (a) Costing and Budget Analysis of Comprehensive School Safety
- (b) Digital Media and Society

2. Trainings, Workshops, Consultations, Conferences and Advocacy

- (a) Post – Budget Advocacy Workshops in West Bengal
- (b) Work with Computer Society of India to develop the Digital Media and Society Platform
- (c) Work with the Legislature on issues of Agriculture, Food, Nutrition and Health
- (d) Meeting with Parliamentarians on the issues of Child Online Safety and Data Privacy for Children

3. Programme Implementation for Model Creation

- (a) Module Development for Teachers and Children Workshops on Child Online Safety
- (b) Agriculture to Nutrition Pathways for prevention of Malnutrition

4. Technology led Innovative Solutions for Social Development

- (a) Ezzy Poshan – Implementation and Model Building
- (b) Use of Solar Power in Agri-Nutri Connect Project for Nutrition

1. RESEARCH AND DOCUMENTATION

FLAIR's research is guided by its core value of rigour. Our researches are done with clear objectives, which are developed in consultation with all concerned stakeholders. We conduct all our research within the ethical framework towards both – (i) Our clients and partners who are users of the research, and also (ii) The subjects and respondents in the research.

(a) Costing and Budget Analysis of Comprehensive School Safety.

FLAIR along with Save the Children carried out an exercise to find out the costs involved in Comprehensive School Safety.

2. TRAININGS, WORKSHOPS, CONSULTATIONS, CONFERENCES AND ADVOCACY

(a) Post – Budget Advocacy Workshops in West Bengal

(b) Work with Computer Society of India to develop the Digital Media and Society Platform

(c) Work with the Legislature on issues of Agriculture, Food, Nutrition and Health

(d) Meeting with Parliamentarians on the issues of Child Online Safety and Data Privacy for Children

3. PROGRAMME IMPLEMENTATION AND MODEL CREATION

(a) Module Development for Teachers and Children Workshops on Child Online Safety

Channelizing Digital Media in the Best Interest of Society

DMS
Digital Media Society

**INTERNET AND MOBILE SAFETY
FOR TEACHERS, PARENTS AND CHILDREN**

WORKSHOPS FOR AWARENESS AND PREVENTION

PSYCHO-SOCIAL, PSYCHIATRIC AND LAW ENFORCEMENT SUPPORT

PRESENTED AND ORGANISED BY

FLAIR
Forum for Learning and Action with Innovation and Rigour

**NCERT GUIDELINES FOR SCHOOLS ON CYBER SAFETY AND SECURITY
REQUIRES SCHOOLS TO EDUCATE ITS STAKEHOLDERS AND TO
RESPOND TO AND RECOVER FROM CYBER SECURITY INCIDENTS**

**FLAIR'S ESPECIALLY TAILORED WORKSHOPS ON INTERNET AND MOBILE SAFETY
FOR CHILDREN, TEACHERS AND PARENTS AND PSYCHO-SOCIAL, PSYCHIATRIC AND
LAW ENFORCEMENT SUPPORT SERVICES WILL ENSURE THAT YOUR SCHOOL OR
INSTITUTION DELIVERS ON THESE GOVERNMENT DEMANDS**

**ENROLMENT OF YOUR SCHOOL/INSTITUTION WITH US FOR ONLINE CHILD SAFETY –
AWARENESS, PREVENTION AND RESPONSE PROGRAMME WILL ENSURE THAT OUR
TEAM WILL BE AVAILABLE FOR CASE TO CASE BASIS PSYCHO-SOCIAL, PSYCHIATRIC
AND LEGAL SUPPORT**

FLAIR

Helps your Institution to have an e-safety policy and mechanism for Children and Young People. These policies and mechanisms get periodically reviewed and reformed.

Skills for Teachers to interact with their pupils about skills and knowledge to use IT safety at Home

Knowledge and Skills for Teachers to know about the nuances of their pupils having faced cyber bullying and other forms of Online Threats and Dangers to Children and Young People and how to tackle them.

Skills for the Teachers to know about the nuances of sexting, online gaming challenges, peer pressure on social networking sites and ways to tackle them.

KNOWLEDGE PARTNERS

BAC

IACP Indian Association of Clinical Psychologists

(b) Agriculture to Nutrition Pathways for prevention of Malnutrition

FLAIR has started a project in Gaya district of Bihar on Agriculture – Nutrition connect. The idea is to link the Farmers Producers Organisations with the Market for their produce directly. In the first phase FLAIR has been able to form Farmers' Groups and identify lands and mark them for various agriculture produce through the year in various seasons. An analysis is also underway on the food habits, recipes, tastes and markets for the produce along with the nutritional requirements.

4. TECHNOLOGY LED INNOVATIVE SOLUTIONS FOR SOCIAL DEVELOPMENT

(a) Ezzy Poshan – Smart Phone App to facilitate the execution of Malnutrition Programme

Ezzy Poshan has been awarded IT Innovation of the Year 2014 by Computer Society of India.

This innovative tool to provide this solution is a system of four integrated stages –

- Data collection through mobile application – “Ezzy Poshan” working on any of the three platforms – iOS, Windows and Android. Each single child is issued an unique ID and is tracked for treatment and subsequent rounds of anthropometric measurements for longitudinal data sets;
- Data transmission to the main server and data analysis on the server;
- At the data analysis stage itself there is a provision for recognition of a malnourished child in need of treatment and/or referral and alert is sent to the concerned officials with details of the child's identity and location for referral and/or treatment of the malnourished child. A provision has been made that this action is taken within 4 days of anthropometric data enumeration of the child.
- Statistical Data Analysis and Report Production.

We have observed that a major problem in dealing with the scourge of malnutrition lies in collecting anthropometric data for identification of the malnourished child at an appropriate

time and using this data for treatment and/or referral of the malnourished child within a medically acceptable time limit.

Also the statistical analysis and report production after the data collection takes such long time that it becomes useless for any corrective action at policy and programme level.

- The data collection, storage and analysis need to be streamlined in such a manner that the whole process takes a maximum of one month or in Real Time during the times when huge data sets are being collected for research and planning purposes.
- Also, for regular programme implementation an intervention is required that allows for quick analysis of anthropometric data at the project level for referral and/or treatment of the malnourished child. It will be a huge boon and go a long way in treating the malnourished child.

This Application has been tested in real life operations in Bihar's Muzaffarpur and UP's Aligarh Districts. In Aligarh the testing was carried out jointly with Aligarh Muslim University.

5. FLAIR'S MEDIA COVERAGE

1. FLAIR's Article in ENN - **Challenges in addressing undernutrition in India** - <http://www.enonline.net/fex/50/undernutrition>
2. FLAIR's research reported in the Hindu on Undernutrition - <http://www.thehindu.com/todays-paper/tp-national/states-unlikely-to-bridge-gap-in-funding/article7228917.ece>
3. **FLAIR's report in Times of India** - India has highest number of deaths of children under five years of age <http://timesofindia.indiatimes.com/india/India-has-highest-number-of-deaths-of-children-under-five-years-of-age/articleshow/46722307.cms>



FLAIR'S MANAGEMENT TEAM



GOVERNING BOARD MEMBERS (2017-18)

1. Prof. Abdul Matin – President
2. Mr. Ajay Kumar Sinha – Secretary
3. Mr. Somnath Chakraborty – Treasurer
4. Mr. Vinay Krishna – Joint Secretary
5. Ms. Soni Prabha – Member
6. Dr. Raj Bhandari – Member
7. Ms. Mridusmita Bordoloi – Member
8. Ms. Shweta Verma – Member
9. Dr. Charan Singh Verma – Member
10. Dr. Sanjeev Rai - Member

SENIOR MANAGEMENT TEAM

1. Dr. Raj Bhandari – Chief Mentor
2. Mr. Ajay Kumar Sinha – Executive Director
3. Mr. Somnath Chakraborty – Director, Marketing
4. Ms. Soni Prabha – Director, HR and Admin
5. Ms. Dolon Bhattacharyya – Adviser, Research and Documentation
6. Ms. Mridusmita Bordoloi – Adviser, Research
7. Mr. Vinay Krishna – Director, Technology
8. Mr. Mani Kant Bushan – Adviser, Technology